



GP1615
JFW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Robert L. Ibsen et al. Art Unit : 1615
Serial No. : 09/914,178 Examiner :
Filed : August 20, 2001
Title : AN AQUEOUS NON-ALCOHOLIC ORAL RINSE CONTAINING
BENZOCAINE AND CARBOMER

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REVOCATION AND NEW POWER OF ATTORNEY

Under 37 CFR §3.73(b) THE GILLETTE COMPANY, a Delaware corporation, certifies that it is the assignee of 100% of the right, title and interest in the patent application identified above by virtue of:

A chain of title from the inventors of the patent application identified above, to the current assignee as shown below. Copies of the assignments or other documents in the chain of title are attached.

1. From Robert L. Ibsen, Alan Matthews, Thomas C. Chadwick, and Rachel C. Pineda to Den-Mat Corporation recorded in the Patent and Trademark Office at Reel 014305, Frame 0636 on July 22, 2003.

2. From Den-Mat Corporation to The Gillette Company filed with the U.S. Patent & Trademark Office on May 5, 2004 (copy enclosed).

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned, whose title is supplied below, is empowered to act on behalf of the assignee.

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date of Deposit

Signature

Typed or Printed Name of Person Signing Certificate

The undersigned, acting on behalf of the assignee, hereby revokes all powers of attorney previously granted in the application.

I hereby appoint the attorneys listed at **Customer Number 26163** to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, and to file and prosecute national, international, and regional applications which claim priority from this application.

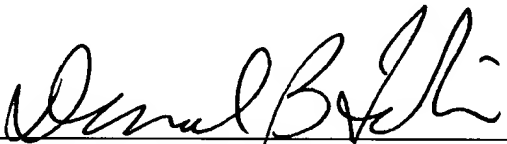
Direct all correspondence to **Customer Number 26163**.

Direct telephone communications to Robert C. Nabinger at **(617) 542-5070**.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Respectfully submitted,

Date: July 14, 2004


DONAL B. TOBIN, ESQ.
Vice President, Intellectual Property

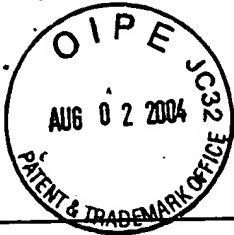
Title: _____

Fish & Richardson P.C.
225 Franklin Street
Boston, MA 02110-2804
Telephone: (617) 542-5070
Facsimile: (617) 542-8906

32017105
RECEIVED Rob Clark

FEB 09 2004

DORSEY & WHITNEY LLP



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEBRUARY 05, 2004

PTAS



102509422A

DORSEY & WHITNEY LLP
W. ROBINSON H. CLARK
1001 PENNSYLVANIA AVENUE
STE. 4400, S.
WASHINGTON, D.C. 20004

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 07/22/2003

REEL/FRAME: 014305/0636

NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

IBSEN, ROBERT L.

DOC DATE: 06/29/2003

ASSIGNOR:

MATTHEWS, ALAN

DOC DATE: 06/30/2003

ASSIGNOR:

CHADWICK, THOMAS C.

DOC DATE: 06/30/2003

ASSIGNOR:

PINEDA, RACHEL

DOC DATE: 07/07/2003

ASSIGNEE:

DEN-MAT CORPORATION

2727 SKYWAY DRIVE

SANTA MONICA, CALIFORNIA 93455

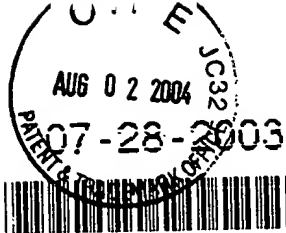
014305/0636 PAGE 2

SERIAL NUMBER: 09914178
PATENT NUMBER:

FILING DATE: 08/20/2003
ISSUE DATE:

MARY BENTON, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

7-22-03



Form PTO-1595
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇌ ⇌ ⇌ ▼ ▼



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102509422 ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Robert L. IBSEN
Alan MATTHEWS
Thomas C. CHADWICK
Rachel PINEDA
Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)
Name: DEN-MAT CORPORATION
Internal Address: _____

3. Nature of conveyance:
☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Street Address: 2727 Skyway Drive

City: Santa Monica State: CA Zip: 93455

Execution Date: 6/29/03; 6/30/03; 7/7/03

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is: _____
A. Patent Application No.(s) 09/914,178
B. Patent No.(s) _____
Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: W. Robinson H. Clark
Internal Address: DORSEY & WHITNEY LLP

Street Address: 1001 Pennsylvania Avenue
Ste. 4400, S.
City: Washington State: D.C. Zip: 20004

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 3.41).....\$ 40.00
☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number: _____
(Attach duplicate copy of this page if paying by deposit account)

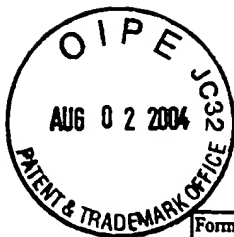
DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
W. Robinson H. Clark [Signature] 07-22-03
Name of Person Signing Signature Date
W. Robinson H. Clark
Total number of pages including cover sheet, attachments, and documents: 1

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

07/25/2003 8TON11 00000119 09914178
01 FC:8021 40.00 OP

5274



Form PTO-1595 (Rev. 03/01)		RECORDATION FORM COVER SHEET		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
OMB No. 0851-0027 (exp. 5/31/2002)					
PATENTS ONLY					
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof					
1. Name of conveying party(ies): Den-Mat Corporation Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. Name and address of receiving party(ies) Name: <u>The Gillette Company</u> Street Address: <u>Prudential Tower Building</u> City: <u>Boston</u> State: <u>MA</u> Zip: <u>02199</u> Additional name(s) & address(es) attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. Nature of Conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>April 29, 2004</u>					
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the new application is: _____ A. Patent Application No.(s): <u>09/914,178</u> <u>08/640,350</u> <u>10/684,472</u> <u>10/386,656</u> <u>10/170,467</u> <u>09/948,817</u> <u>60/533,222</u> <u>60/494,567</u> Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Charles Larsen</u> <u>ROPES & GRAY LLP</u> Internal Address: <u>Atty. Dkt.: GSR-638</u> Street Address: <u>One International Place</u> City: <u>Boston</u> State: <u>MA</u> Zip: <u>02110-2624</u>			6. Total number of applications and patents involved: <u>8</u> 7. Total fee (37 CFR 3.41) \$ <u>320.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Authorized to be charged to credit card (Form 2038 enclosed) 8. Deposit account number: <u>18-1945</u> (Attach duplicate copy of this page if paying by deposit account)		
DO NOT USE THIS SPACE					
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Charles Larsen - 48,533</u> <u>Charles Larsen</u> <u>May 5, 2004</u> Name of Person Signing Signature Date Total number of pages including cover sheet, attachments, and documents: <u>18</u>					

I hereby certify that this correspondence is being transmitted via facsimile to the United States Patent and Trademark Office ((703) 306-5995), on the date shown below.

Dated: May 5, 2004

Signature: Christine M. Grace (Christine M. Grace)



Form PTO-1595

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

RECORDATION FORM COVER SHEET

PATENTS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

Den-Mat Corporation

Additional name(s) of conveying party(ies) attached?

☐ Yes☒ No

2. Name and address of receiving party(ies)

Name: The Gillette Company

Street Address:

Prudential Tower Building

City: BostonState: MAZip: 02199

Additional name(s) & address(es) attached:

☐ Yes☒ No

3. Nature of Conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other _____Execution Date: April 29, 2004

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the new application is: _____

A. Patent Application No.(s):

B. Patent No.(s):

5,707,610

6,331,291

6,458,340

6,555,020

6,511,654

4,986,981

Additional numbers attached?

☐ Yes☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Charles Larsen
ROPES & GRAY LLPInternal Address: Atty. Dkt.: GSR-638Street Address:
One International PlaceCity:
BostonState:
MAZip:
02110-26246. Total number of applications and patents involved: 67. Total fee (37 CFR 3.41) \$ 240.00☐ Enclosed☒ Authorized to be charged to deposit account☐ Authorized to be charged to credit card
(Form 2038 enclosed)

8. Deposit account number:

18-1945

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*Charles Larsen - 48,533

Name of Person Signing

Signature

May 5, 2004

Date

Total number of pages including cover sheet, attachments, and documents: 18

I hereby certify that this correspondence is being transmitted via facsimile to the United States Patent and Trademark Office (703) 308-5995, on the date shown below.

Dated: May 5, 2004

Signature:

(Christine M. Grace)

ASSIGNMENT OF PATENTS

THIS ASSIGNMENT OF PATENTS is dated as of April 9, 2004 ("Assignment"), and is made from Den-Mat Corporation, a Delaware corporation with its principal place of business at 2727 Skyway Drive, Santa Maria, CA 93455 ("Assignor") on the one hand, to The Gillette Company, a Delaware corporation with its principal place of business at Prudential Tower Building, Boston, MA 02199 ("Gillette") on the other hand.

WHEREAS, Assignor is the owner of those certain United States and foreign patents and patent applications set forth in the attached Schedule A that are associated with Assignor's whitening or oral care businesses (the "Patents"); and

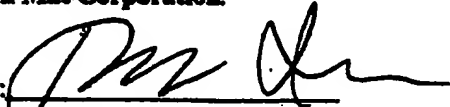
WHEREAS, pursuant to the Asset Purchase Agreement dated as of March 19, 2004 ("Purchase Agreement"), Gillette wishes to acquire from Assignor, and Assignor wishes to transfer to Gillette all of Assignor's right, title and interest in and to the Patents and the inventions covered thereby;

NOW, THEREFORE, for good and valuable consideration as set forth in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby assign, transfer and set over unto said Gillette its entire right, title and interest in and to the Patents along with (i) any and all applications, improvements, continuations, continuations in part, reissues or reexaminations thereof, foreign counterparts, and the inventions covered thereby, (ii) all files and records relating to the prosecution, exploitation, and defense of any of the foregoing, and (iii) all rights of action pertaining to the Patents, including without limitation the right to sue and recover for past infringement thereof, the right to secure registration of the Patents and of this Assignment, the right to initiate other proceedings before all government and administrative bodies with respect to the Patents, and the right to claim priority, file foreign counterparts and make applications for reissue and reexamination with respect to any of the Patents. This Assignment will be governed by the laws of the Commonwealth of Massachusetts without regard to its conflicts of laws principles.

Assignor agrees that it will, upon reasonable request, execute and deliver to Gillette any and all additional papers to establish, perfect or defend Gillette's rights acquired hereunder, including executing further consistent assurances, confirmation, assignments, transfers and releases, and providing good faith testimony by affidavit, declaration, deposition or other means. If further assignment or transfer is deemed necessary by Gillette to establish, perfect or defend its rights acquired hereunder, Assignor hereby appoints Gillette as its attorney in fact, with full power of substitution, on behalf of Assignor and for the benefit of Gillette, to execute all documents, to demand and receive any and all of the Patents, to give receipts and releases for and in respect of the Patents, to institute and prosecute in the name of Assignor any proceedings at law, in equity, or otherwise, and to take any other action Gillette deems necessary or desirable to establish, perfect or defend its rights acquired hereunder. Assignor stipulates and agrees that such appointment is a right coupled with an interest and will survive the incapacity or unavailability of Assignor at any future time.

IN WITNESS WHEREOF, the parties have executed, made and entered into this Assignment under seal as of the date first set forth above.

Den-Mat Corporation:

By: 
Name: Robert Ibsen
Title: President

The Gillette Company:

By: _____
Name:
Title:

Notarial Certificate

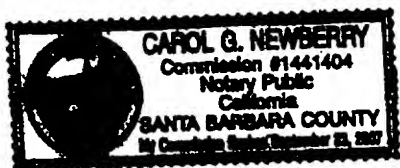
Den-Mat Corporation

THE STATE OF CALIFORNIA

County of Santa Barbara

This Assignment of Patents was executed before me on this 9th day of April 2004, by Dr. Robert Ibsen, the President of Den-Mat Corporation, a Delaware corporation, on behalf of said corporation. Dr. Ibsen, the day he signed the document, was authorized to validly execute documents on behalf of said corporation.

WITNESS my hand and official seal.



Carol G. Newberry
Notary Public in and for
The State of California

Carol G. Newberry
Printed or Typed Name of Notary

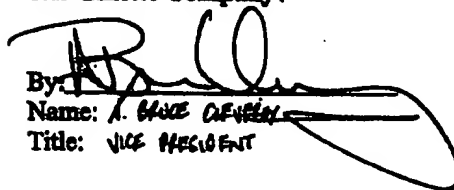
My Commission Expires September 23 2007

IN WITNESS WHEREOF, the parties have executed, made and entered into this Assignment under seal as of the date first set forth above.

Den-Mat Corporation:

By: _____
Name: Robert Ibsen
Title: President

The Gillette Company:

By: 
Name: A. BRUCE CULLEN
Title: VICE PRESIDENT

Notarial Certificate

The Gillette Company

THE COMMONWEALTH OF MASSACHUSETTS

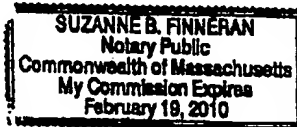
Suffolk County

This Assignment of Patents was executed before me on this 9th day of April, 2004, by A. Bruce Cleverly, the Vice President (title) of The Gillette Company, a Delaware corporation, on behalf of said corporation. A. Bruce Cleverly, the day [he/she] signed the document, was authorized to validly execute documents on behalf of said corporation.

WITNESS my hand and official seal.

Notary Public in and for
The Commonwealth of Massachusetts

Suzanne B. Finneran
Printed or Typed Name of Notary
Suzanne B. Finneran
My Commission Expires 2/19/2010



SCHEDULE A

Title	Country	Grant/App. Number	Grant/App. Date	Status
Toothpaste	PCT	US8701592	7/1/1987	Application
Toothpaste having low abrasion	Australia	599130	7/1/87	Granted
Toothpaste having low abrasion	Austria	0319532	Dec 29, 1993	Granted
Toothpaste having low abrasion	Belgium	0319532	Dec 29, 1993	Granted
Toothpaste having low abrasion	Canada	1322726	10/5/93	Granted
Toothpaste having low abrasion	France	0319532	Dec 29, 1993	Granted
Toothpaste having low abrasion	Germany	P3788651.7	Dec 29, 1993	Granted
Toothpaste having low abrasion	Great Britain	0319532	Dec 29, 1993	Granted
Toothpaste having low abrasion	Italy	0319532	Dec 29, 1993	Granted
Toothpaste having low abrasion	Japan	2,628,666	4/18/1997	Granted
Toothpaste having low abrasion	Luxembourg	0319532	Dec 29, 1993	Granted
Toothpaste having low abrasion	Netherlands	0319532	Dec 29, 1993	Granted
Toothpaste having low abrasion	Sweden	87904774.4	Dec 29, 1993	Granted
Toothpaste having low abrasion	Switzerland	0319532	Dec 29, 1993	Granted
A Mouthwash Containing Natural And Herbal Ingredients	U.S.	09/587319	6/5/2000	Application
A Toothpaste Containing Natural And Herbal Ingredients	U.S.	09/587320	6/5/2000	Application
An Alcohol-Free Hydrogen Peroxide Mouth Rinse	U.S.			Dorsey Docket 10300

An Alcohol-Free Hydrogen Peroxide Mouth Rinse	U.S.			Dorsey Docket 31521
An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine And Carbomer	EPO	00910268.2	2/23/2000	Application
An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine And Carbomer	PCT	US00/04442	2/23/2000	Application
An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine and Carbomer	U.S.	09/914178	8/23/2001	Application
An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine and Carbomer	U.S.	09/914178	8/23/2001	Application
An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine And Carbomer	U.S.	60/121430	2/23/1999	Application
An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine and Carbomer	U.S.	00910268.2	2/23/2000	Application
Antibacterial Mouthwash	Australia	702781	2/23/1998	Granted
Antibacterial Mouthwash	Australia	5626398	3/29/1995	Application

Antibacterial Mouthwash	Australia	5626398	3/29/1995	Application
Antibacterial Mouthwash	Australia	5453894	3/29/1995	Application
Antibacterial Mouthwash	Brazil	PI93073321	9/19/2000	Granted
Antibacterial Mouthwash	Brazil	P/93073321	10/26/1993	Application
Antibacterial Mouthwash	Brazil	9307332	4/27/1995	Application
Antibacterial Mouthwash	Canada	2146330	4/25/2000	Granted
Antibacterial Mouthwash	Canada	2146330	10/26/1993	Application
Antibacterial Mouthwash	Denmark	038095	4/4/1995	Application
Antibacterial Mouthwash	Denmark	038095	4/4/1995	Application
Antibacterial Mouthwash	EPO	93925093.2	10/26/1993	Application
Antibacterial Mouthwash	EPO	93925093.2	10/26/1993	Application
Antibacterial Mouthwash	EPO	939250932	10/26/1993	Application
Antibacterial Mouthwash	Georgia	002031	10/26/1993	Granted
Antibacterial Mouthwash	Georgia	002031	4/12/1995	Application
Antibacterial Mouthwash	Georgia	2031	10/26/1993	Application
Antibacterial Mouthwash	Japan	6511299	4/28/1995	Application

Antibacterial Mouthwash	Japan	6511299	4/28/1995	Application
Antibacterial Mouthwash	Japan	6511299	4/28/1995	Application
Antibacterial Mouthwash	Kazakhstan	8025		Granted
Antibacterial Mouthwash	Kazakhstan	951613.1	10/26/1993	Application
Antibacterial Mouthwash	Kazakhstan	956131	4/26/1995	Application
Antibacterial Mouthwash	Korea (South)	0296414	5/10/2001	Granted
Antibacterial Mouthwash	Korea (South)	95-0701279	4/4/1995	Application
Antibacterial Mouthwash	Korea (South)	70127995	4/4/1995	Application
Antibacterial Mouthwash	New Zealand	257765	1/9/1997	Application
Antibacterial Mouthwash	New Zealand	267765	3/31/1995	Application
Antibacterial Mouthwash	New Zealand	257765	1/9/1997	Granted
Antibacterial Mouthwash	Norway	9512399	3/30/1995	Application
Antibacterial Mouthwash	Norway	19951239	3/30/1995	Application
Antibacterial Mouthwash	Norway	19951239	3/30/1995	Application
Antibacterial Mouthwash	PCT	9310329	10/26/1993	Application
Antibacterial Mouthwash	PCT	9310329	10/26/1993	Application

Antibacterial Mouthwash	Poland	173704	8/26/1997	Granted
Antibacterial Mouthwash	Poland	308359	5/11/1995	Application
Antibacterial Mouthwash	Poland	308359	10/26/1993	Application
Antibacterial Mouthwash	Russian Federation	2125440		Granted
Antibacterial Mouthwash	Russian Federation	95114536	4/26/1995	Application
Antibacterial Mouthwash	U.S.	08/967768	10/28/1992	Application
Antibacterial Mouthwash	U.S.	08/453484	5/30/1995	Application
Antibacterial Mouthwash	U.S.	453484	5/30/1995	Application
Antibacterial Mouthwash	U.S.	967768	10/28/1992	Application
Antibacterial Mouthwash	U.S.	5707610	1/13/1998	Granted
Antibacterial Mouthwash	U.S.	5707610	6/13/98	Granted
Antiplaque Breath-Freshening Bleaching Gel	U.S.			Dechert Docket 372149-101
Antiplaque Breath-Freshening Bleaching Gel	U.S.		4/5/2004	Application Dechert Docket: 338915
Bleaching Gels	U.S.			Application Dorsey Docket: 31926

Bleaching Gel	U.S.			Application Dorsey Docket: 31526
Dental Bleaching Composition and Method of Use	U.S.	60/494,567	8/13/2003	Application
Dental Bleaching Composition and Method of Use	U.S.		4/5/2004	Application Second Provisional Dechert Docket: 339236
Dental Gels Containing Cornstarch	U.S.	640350	5/30/1996	Application
Dentifrice Gel/Paste Compositions	PCT	US97/09023	5/30/1997	Application
Dentifrice Gel/Paste Compositions	U.S.	08/640350	5/30/1996	Application
Dentifrice Gel/Paste Compositions	U.S.	08/640350	5/30/1996	Application
Dentifrice Gel/Paste Compositions	U.S.	60/051874	5/30/1996	Application
Dentifrice Gel/Paste Compositions	U.S.	6331291	12/18/2001	Granted
Dentifrice Gel/Paste Compositions	U.S.	08/856606	5/15/1997	Application
Dentifrice/ Gel Paste Compositions	U.S.	6331291	12/18/01	Granted
Desensitizing Bleach Gel	U.S.	6458340	10/102	Granted

Gradient Distribution of Bleaching Agent In Single Layer tooth Whitening Thin Films	U.S.			To be filed Dechert Docket: 345616
Improved Desensitizing Bleaching Gel	U.S.	09/438663	11/12/1999	Application
Herbal Mouthwash	U.S.	60/137423	6/4/1999	Application
Improved Dental Bleaching Gel	U.S.	09/392475	9/9/1999	Application
Improved Dental Bleaching Gel	U.S.	60/099673	9/9/1998	Application
Improved Desensitizing Bleaching Gel	U.S.	60/108441	11/13/1998	Application
Improved Desensitizing Bleaching Gel	U.S.	6458340	10/1/2002	Granted
Integrated Syringe Tip And Breakaway Cap	U.S.	60/253084	11/28/2000	Application
Low Abrasivity Whitening Toothpaste Containing Natural And Herbal Ingredients	U.S.	60/137422	6/4/1999	Application
Method and System for Tooth Whitening for Long Term Efficacy	PCT	US02/22651	7/17/2002	Application
Packaging System	U.S.			Dorsey Docket 10126

Packaging System	U.S.			Dorsey Docket 31182
Peroxide Free Tooth Whitening Gel	U.S.	60/533,222	12/31/03	Application
Provisional application	U.S.			Dorsey Docket 31165
Provisional application	U.S.	804	7/5/1995	Dorsey Docket 10070
Stable Tooth Whitening Gels Containing High Percentages Of Hydrogen Peroxide	U.S.	10/684472	10/15/2003	Application
Stable Tooth Whitening Gels Containing High Percentages Of Hydrogen Peroxide	U.S.	10/386656	3/13/2003	Application
Stable Tooth Whitening Gels Containing High Percentages Of Hydrogen Peroxide	U.S.	60/106076	10/29/1998	Application
Stable Tooth Whitening Gels Containing High Percentages of Hydrogen	U.S.	6555020	4/29/03	Granted
Stable Tooth Whitening Gels Containing High Percentages of Hydrogen	U.S.	09/428910	10/28/1999	Application

Stable Tooth Whitening Gels Containing High Percentages Of Hydrogen Peroxide	U.S.	6555020	4/29/2003	Granted
Starch Thickened Non-Aqueous Dentifrices	U.S.	6511654	1/28/03	Granted
Starch Thickened Non-Aqueous Dentifrices	U.S.	09/740982	12/21/2000	Application
Starch Thickened Non-Aqueous Dentifrices	Australia	22858/01	12/21/2000	Application
Starch Thickened Non-Aqueous Dentifrices	Canada	2394865	12/21/2000	Application
Starch Thickened Non-Aqueous Dentifrices	EPO	00986666.6	12/21/2000	Application
Starch Thickened Non-Aqueous Dentifrices	Japan	2001546400	12/21/2000	Application
Starch Thickened Non-Aqueous Dentifrices	Mexico	PA/a/2002/006348	6/21/2002	Application
Starch Thickened Non-Aqueous Dentifrices	PCT	US00/34812	12/21/2000	Application
Starch Thickened Non-Aqueous Dentifrices	U.S.	60/171596	12/23/1999	Application
Starch Thickened Non-Aqueous Dentifrices	U.S.	6511654	1/28/2003	Granted
System for Applying Tooth Whitening Gel	PCT	US03/18616	6/13/03	Application

System for Applying Tooth Whitening Gel	U.S.	10/170,467	6/14/02	Application
Tooth Bleaching Gel Abandoned, FWC filed 9/9/91	U.S.	08/581756	9/13/1990	Application
Tooth Bleaching Gel and Process of Using Same FWC of s/n 759,124 filed 9/9/91, in turn an FWC of s/n 581,756 filed 9/13/90 Abandoned	U.S.	08/873605	4/22/1992	Application
Tooth Bleaching Gel and Process of Using Same FWC of s/n 759,124 filed 9/9/91, in turn an FWC of s/n 581,756 filed 9/13/90	U.S.	873605	4/22/1992	Application
Tooth Bleaching Gel FWC filed 9/9/91	U.S.	581756	9/13/1990	Application
Tooth Bleaching Gel FWC of s/n 581,756 filed 9/13/90 (dk. 4132)	U.S.	759124	9/9/1991	Application
Tooth Bleaching Gel FWC of s/n 581,756 filed 9/13/90 (dk. 4132), Abandoned	U.S.	08/759124	9/9/1991	Application
Tooth Bleaching Solution and Process for Using Same FWC of 873,605, in turn an FWC of 759,124, in turn an FWC of 581,756	U.S.	08/201487	2/23/1994	Application

Tooth Bleaching Solution and Process or Using Same FWC for 873,605, in turn an FWC of 759,124, in turn an FWC of 581,756	U.S.	201487	2/23/1994	Application
Toothpaste Having Low Abrasion	U.S.	4986981	1/21/91	Granted
Unit-Dose Packaging System	PCT	US02/28625	9/10/02	Application
Unit-Dose Packaging System	U.S.	09/948,817	9/10/01	Application
Virtuoso Lightening Gel	U.S.			Application Dorsey Dockert 31914
Whitening Dental Floss	U.S.			Application Dorsey Dockert 31909



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DEN-MAT

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Notarial Certificate

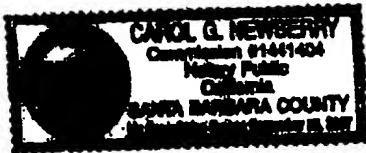
Den-Mat Corporation

THE STATE OF CALIFORNIA

County of Santa Barbara

This Assignment of Patents was executed before me on this 9th day of April, 2004, by Dr. Robert Ibsen, the President of Den-Mat Corporation, a Delaware corporation, on behalf of said corporation. Dr. Ibsen, the day he signed the document, was authorized to validly execute documents on behalf of said corporation.

WITNESS my hand and official seal.



Carol G. Newberry
Notary Public in and for
The State of California

Carol G. Newberry
Printed or Typed Name of Notary

My Commission Expires September 23, 2007

